



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

## Excellence Awards in Islamic Marketing

May 2015



This is to certify that

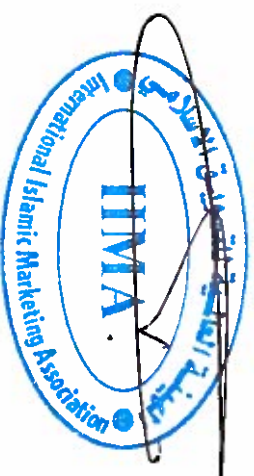
د. سامر ناجح سهارة | أ. محمد حسن مخلوف

won the 6<sup>th</sup> best paper award worth 300 USD at the 6<sup>th</sup> Global Islamic Marketing Conference (GIMAC6), held in Istanbul University, Turkey on May 6-8 for the paper:

“أثر العلامة التجارية الإسلامية على سلوك المستهلك”

**Prof. Dr. Ekrem Erdem**

Dean, Faculty of Economics and  
Administrative Sciences. AFESAM, Erciyes



**Prof. Dr. Khaled Alshare,**

Faculty of Business and Economics,  
Qatar University

**Organizers:** International Islamic Marketing Association, Erciyes University Faculty of Economics and Istanbul University