

Curriculum Vitae Template

Personal Information

Name	Diana (Moh'd Adnan) Rislan Homsi
Academic Rank	Assistant professor
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Research gate	
Google scholar	



Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
Ph.D.	Marketing	Amman Arab University	2010	2014	Jordan
M.Sc.	MIS	Amman Arab University	2005	2007	Jordan
B.Sc.	BA/MIS	Peta University	1993	1996	Jordan

Academic Experience

Duration (Years)	University	Position	Main Duties
2014-2017	Isra University	Assistant Professor	
2017-2018	Isra University	Head of Marketing Department	
2018- 2020	Isra University	Assistant Professor	
2020 - Present	Isra University	Head of Marketing Department	

Professional Experience

Duration (Years)	Institution	Job title	Main duties

Training Courses

Course	Organizer	Date	Participant/	language
Self-Marketing	Alfarasah Center	10/2/2019	Instructor	Arabic
Internal Marketing	UNIGAS	16-28/7/2019	Instructor	Arabic
TOT	Alfarasah Center	2017	Participant	Arabic
PHYSIOGNOMY	Alfarasah Center	2017	Participant	Arabic
PERSUASION SKILLS	Alfarasah Center	2018	Participant	Arabic
MENTAL HEALTH	Alfarasah Center	2019	Participant	Arabic

Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Country
The Influence Of "Free" Marketing	Journal of Marketing and	ISSN 2422-8451	Vol. 41	2017	
"THE IMPACT OF JORDAN'S COUNTRY OF	Internati onal Journal	5(5), 8-21	5	2017	
Customer-focused service management	Managemen t Science Letters	10 (2020)		2020	

How can entrepreneurial marketing	Innovative Marketing		Volume 16, Issue 1, 2020	2020	
INNOVATIVE MARKETING AND ITS IMPACT ON CUSTOMER VALUE CREATION	Academic Journal of Interdisciplinary Studies	No. 5	Vol. 9	2020	

Conference

Scope	Name	Organizer	Date	Country	Participation (attendance – participate)	Peer-Reviewed (Yes /No)
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Research Interests

Professional Memberships

Certified International Professional Trainers

Languages

Arabic – English –Croatian

Postgraduate Supervision

Title	supervisee

Honors/Awards