

## Curriculum Vitae Template

### Personal Information

<b>Name</b>	Ehab Kamal Haikal
<b>Academic Rank</b>	Assistant Professor
<b>Nationality</b>	Jordanian
<b>Address</b>	Jubeiha – Amman
<b>Contact Information</b>	
<b>Phone</b>	04795233456
<b>E-mail</b>	<a href="mailto:Ehab.haikal@iu.edu.jo">Ehab.haikal@iu.edu.jo</a>
<b>Research gate</b>	<a href="https://www.researchgate.net/profile/Ehab_Haikal">https://www.researchgate.net/profile/Ehab_Haikal</a>
<b>Google scholar</b>	<a href="https://scholar.google.com/citations?user=vDEGUx0AAAAJ&amp;hl=en">https://scholar.google.com/citations?user=vDEGUx0AAAAJ&amp;hl=en</a>



### Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
PhD	Marketing	Amman Arab	2004	2011	Jordan
MBA	Marketing	NYiT/JUST	2000	2002	Jordan
Ba	Marketing	Applied Science	1996	2000	Jordan

### Academic Experience

Duration (Years)	University	Position	Main Duties
2011-2013	Al-Ahliyya Amman University	Assistant Professor	Teaching
2013 – Now	Isra University	Assistant Professor	Teaching

### Professional Experience

Duration (Years)	Institution	Job title	Main duties
2010-2011	Self employed	Business Development Consultant	Evaluating business and feasibility study for implementation to EU donation
2009-2010	Obeikan Education	Regional Marketing Manager	Setting marketing objectives and strategies to achieve organizational objectives
2007-2009	TAGCB	Executive Director Assistant for Marketing	Setting and implementing marketing strategies to achieve organizational objectives
2000-2007	Al-Jead Trading Est.	Commercial Manager	Performing and follow up of all logistic, recording, filing, contracting, corresponding and financial activities

### Training Courses

Course	Organizer	Date	Participant/ instructor	language
Selling: Art and Skills	Israa University	2018	Instructor	Arabic

### Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Country
Usability of Social Media for Product Customization: Custom Designed Product through Social Media Websites	Processing				

The Role of Supply Chain Strategy and Affiliate Marketing in Increasing the Demand for E-Commerce–	International Journal of Supply Chain Management	7399-2050	Vol. 9, No. 1	2020	UK
Exploitation of Expert System y in Identifying Organizational Ethics through Controlling Decision Making Process	Management Science Letters	9343-1923	Vol. 10	2020	Canada
Marketing Managers’ Degrees of Awareness about the Significance of the Customer Experience Management (CEM) in the Jordanian Banking, Insurance and Financial Services Sectors	Global Journal of Management and Business Research: EMarketing	5853-0975	Volume 17 Issue 1 Version1.0	2017	USA
Clothing Consumption Addictive Motives	Journal of Marketing Management	2333-6080	Vol.4,No.1, pp.183-192	June 2016	USA

### Books

Book Title	Publisher	Country	Edition	Year

### Conference

Scope	Name	Organizer	Date	Country	Participation (attendance – participate)	Peer-Reviewed (Yes /No)

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### Research Interests

### Professional Memberships

### Languages

### Postgraduate Supervision

Title	supervisee

### Honors/Awards