

Curriculum Vitae Template

Personal Information

Name	Diana (Moh'd Adnan) Rislan Homsi
Academic Rank	Assistant professor
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Google scholar	https://scholar.google.com/citations?user=-XVMxmsIAAAA&hl=en



Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
Ph.D.	Marketing	Amman Arab University	2010	2014	Jordan
M.Sc.	MIS	Amman Arab University	2005	2007	Jordan
B.Sc.	BA/MIS	Peta University	1993	1996	Jordan

Academic Experience

Duration (Years)	University	Position	Main Duties
2014-2019	Isra University	Assistant Professor	TEACHING
2017-2018	Isra University	Assistant Professor	Head of Marketing Department

Professional Experience

Duration (Years)	Institution	Job title	Main duties

Training Courses

Course	Organizer	Date	Participant/ instructor	language
Internal Marketing	UNIGAS	28/7/2018 - 6/8/2018	Instructor	Arabic
TOT	Alfarasah Center	17/3/2018 - 24/4/2018	Instructor	Arabic
PHYSIOGNOMY	Alfarasah Center	9/11/2017 - 19/12/2017	Participant	Arabic
PERSUATION SKILLS	Alfarasah Center	23/12/2017	Participant	Arabic
MENTAL HEALTH	Alfarasah Center	18/11/2018 - 7/1/2019	Participant	Arabic

Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Country
The Influence of 'Free' Marketing Websites on the Brand Equity from the Perspective of Major Manufacturing Entities	Journal of Marketing and Consumer Research	2422-8451	Vol.41	2017	USA
THE IMPACT OF JORDAN'S COUNTRY OF ORIGIN IMAGE ON THE MENTAL IMAGE CARRIED BY CLOTHING CUSTOMERS	International Journal of Research GRANHAA LAYAH	2394-3629	5 (5) , 8-21	2017	INDIA
Clothing Consumption Addictive Motives	Journal of Marketing Management	2333-6080	Vol. 4	2016	USA

Conference

Scope	Name	Organizer	Date	Country	Participation (attendance – participate)	Peer-Reviewed (Yes /No)
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Research Interests

Professional Memberships

Certified International Professional Trainers

Languages

Arabic – English -Croatian

Postgraduate Supervision

Title	supervisee

Honors/Awards