

Curriculum Vitae Template

Personal Information

Name	Ehab Kamal Haikal
Academic Rank	Assistant Professor
Nationality	Jordanian
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Contact Information	
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Google scholar	https://scholar.google.com/citations?user=vDEGUx0AAAAJ&hl=en



Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
Doctorate	Marketing	Amman Arab	2004	2011	Jordan
MBA	Marketing	NYIT/JUST	2000	2002	Jordan
Bachelor	Marketing	Applied Science	1996	2000	Jordan

Academic Experience

Duration (Years)	University	Position	Main Duties
2011-2013	Al-Ahliyya Amman University	Assistant Professor	Teaching
2013- Now	Isra University	Assistant Professor	Teaching

Professional Experience

Duration (Years)	Institution	Job title	Main duties
2010-2011	Self employed	Business	Evaluating

		Development Consultant	business and feasibility study for implementation to EU donation
2009-2010	Obeikan Education	Regional Marketing Manager	Setting marketing objectives and strategies to achieve organizational objectives
2007-2009	TAGCB	Executive Director Assistant for Marketing	Setting and implementing marketing strategies to achieve organizational objectives
2000-2007	Al-Jead Trading Est.	Commercial Manager	Performing and follow up of all logistic, recording, filing, contracting, corresponding and financial activities

Training Courses

Course	Organizer	Date	Participant/ instructor	language

Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Countr
Exploitation of Expert System in Identifying Organizational Ethics through Controlling Decision Making Process	Processing				
The Role of Affiliate Marketing in Increasing the Demand for E-Commerce – Social Media POV	Processing				
Marketing Managers' Degrees of Awareness about the Significance of the Customer Experience Management (CEM) in the Jordanian Banking, Insurance and Financial Services Sectors	Global Journal of Management and Business Research: EMarketing	0975-5853	Volume 17 Issue 1 Version1.0	2017	USA

Clothing Consumption Addictive Motives	Journal of Marketing Management	2333-6080	Vol.4,No.1, pp.183-192	June 2016	USA
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Conference

Scope	Name	Organizer	Date	Country	Participation (attendance – participate)	Peer-Reviewed (Yes /No)
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Research Interests

- Marketing
- e-Marketing
- Marketing Information Systems

Professional Memberships

Languages

- Arabic
- English

Postgraduate Supervision

Title	supervisee



Honors/Awards