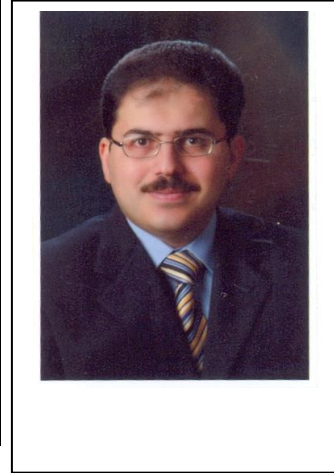


Curriculum Vitae Template

Personal Information

Name	Dr. TAREQ NAEL HASHEM
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Research gate	https://www.researchgate.net/profile/Tareq_Hashem
Google scholar	https://scholar.google.com/citations?user=40Oh3P8AAAAJ&hl=en



Academic Qualification

Degree	Major	Awarding University	Duration		Country
			From	Year of Awarding	
Ph.D.	P.HD. Marketing	Amman Arab University	2002	2006	Jordan
M.Sc.	MBA Marketing	The University of Jordan	1997	1999	Jordan
B.Sc.	Bachelor of Business Administration	The University of Jordan	1992	1996	Jordan

Academic Experience

Duration (Years)	University	Position	Main Duties
(1997-1999)	University of Jordan	Research assistant	Teacher assistant
(1/2/2007- 31/8/2007)	Petra University	Assistant Professor	teaching
(2/9/2007- 12/9/2012)	Philadelphia University	Assistant Professor	teaching
(13/9/2012- 31/8/2014)	Philadelphia University	Associate	teaching

		Professor	
(16/9/2014- up to now)	Al-Isra University	Associate Professor	teaching
(26/9/2019- up to now)	Al-Isra University	Associate Professor	Head of Marketing Department

Professional Experience

Duration (Years)	Institution	Job title	Main duties
Investment and finance officer	Islamic International Arab Bank	Investment and finance officer	Credit officer
Marketing Manager	Tabarak International Group	Marketing Manager	Marketing

Training Courses

Course	Organizer	Date	Participant/ instructor	language
Comprehensive course of SPSS Program Training courses	Systems Center	1996	Participant	English

Publications

Paper title	Journal	ISSN	Vol. Issue	Year	Country
Impact of managers emotional intelligence on marketing creativity in Jordan Commercial banks	Innovative Marketing , International Research Journal	1814-2427	6(3),86-78	2010	Ukraine
The influence of applying green marketing mix by chemical industries companies in three Arab States in West Asia on consumer's mental	International Journal of Business and Social Science	2219-1933	2(3)101-92	2010	

THE IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON COSTUMERS' IMAGE FOR JORDANIAN FIVE STAR HOTELS	International Journal of Business and Social Science	2219-1933	3(2) 129-134	2012	
THE EFFECT OF INTERNAL MARKETING ON INTERNAL SERVICE QUALITY IN JORDANIAN BANKS	Asian Journal of Business and Management Sciences	2047-2528	2 (2), 08-18	2012	
Factors influencing the Jordanians voter's Decision in the Parliamentary Election Process	International Journal Of Management and Business Studies	1923-4007	vol 6 74-97	2013	
The Perception on Political Marketing in Jordan	European Journal of Social Sciences	ISSN : 1450-2267	37 (4),518-532	2013	Seychelles
Physicians' Interest Measurement towards Islamic Document for Medicine and Health Ethics in Jordanian Public Hospitals	European Journal of Business and Management	ISSN (Paper)2222-1905 ISSN (Online)2222-2839	5(11), 137-127	2013	
The Influence of Political Legal Forces on Jordanian Industrial Exports in the Private Sector	International Journal of Marketing Studies	ISSN 1918-719X	6 (1), 115-103	2014	Canada

Managerial Competencies and Organizations Performance	International Journal of Management Sciences,	2310-2829	5(11), 723-735	2015	Pakistan
The Impact of Corporate Governance on the Quality of Marketing Audit in Jordanian Industrial Public Shareholding Companies,	International Journal of Business Administration	1923-4007	7(2); 60-71	2016	Canada
Jordanian Banks Employees' Perceptions of Total Quality Marketing (TQMK), its Dimensions and Effects on Customers' Satisfaction: What does (TQMK) Mean?,	International Journal of Business and Management Invention	2319-801X	5 (10) ,24-32	2016	
Attitudes of Customers towards Applying the Marketing Mix in Non-Governmental Organizations (NGOs)	International Journal of Managerial Studies and Research (IJMSR)	2349-0330	4(10), 34-42	2016	USA
Commercial Banks Use of Decision Support System to Achieve Marketing Creativity	International Review of Management and Business Research	9007-2306	5 (3), 1059-1067	2016	Canada
Clothing Consumption Addictive Motives	Journal of Marketing Management	2333-6080	4, (1), 183-192	2016	USA

Bank Marketing Strategy in the Light of New and Contemporary Global Transformations : An Analytical Study of all Commercial Banks Operating in Jordan,	Menoufia University,		Vol 1-4, pp.206-254	2016	
THE IMPACT OF JORDAN'S COUNTRY OF ORIGIN IMAGE ON THE MENTAL IMAGE CARRIED BY CLOTHING	International Journal of Research-GRANHAA LAYAH	2394-3629	5 (5) , 8-21	2017	INDIA
THE EXTENT OF IMPLEMENTATION OF THE BLUE OCEAN STRATEGY IN JORDANIAN COMMERCIAL BANKS	International Journal of Current Advanced Research	6475-2319	6(2); 1999-2004	2017	
MEASURING SERVICE QUALITY LEVEL IN THE JORDANIAN TELECOMMUNICATION SECTOR FROM ITS CUSTOMERS' PERSPECTIVE	European Journal of Business and Social Sciences	2235 -767X	5(12), 15 - 27	2017	
The effect of 5Q model on patient's satisfaction in military hospitals in Jordan, Int.	J. Productivity and Quality Management	1746-6474	20(3), 273-290	2017	
Call Center Workers Emotional Labor and its Influence on their Performance in Dealing with Senior Citizens in Jordan Telecommunication Companies,	International Business Research	1913-9004	10(9); 99 106-115	2017	Canada

Impact of using humor advertisement on airline customers' .mental image	Innovative Marketing (hybrid)	1814-2427	13(3), 25-32	2017	Ukraine
The Flower of Service Concept and Its Influence on the Customer Satisfaction: Case Study of Jordanian Private Hospitals Sector	International Journal of Business and Management	1833-3850	13(2);122-137	2018	Canada
Exploring the Gap between the Perceived and Expected Quality Levels of the Health Care Services Provided by Jordanian Dental Clinics, ,	International Journal of Business and Economic Affairs (IJBEA)	2519-9986	3(2), 64-72	2018	Pakistan
The impact of service quality on customer loyalty: A study of dental clinics in Jordan	International Journal of Medical and Health Research	2454-9142	5(1),65-68	2019	USA
THE IMPACT OF QUALITY CULTURE ON COMPETITIVE ADVANTAGE IN FINANCIAL SERVICES COMPANIES	IJRRAS	4891-2349	38(1)	2019	
The Impact of Strategic Fit on the Marketing Performance of the Industrial Corporations in Jordan	International Journal of Business and Management	1833-3850	14(2)	2019	Canada

The Impact of Knowledge Management on CRM Approaches	Management and Organizational Studies	2330-5495	6(1)	2019	USA
The Role of Visual Merchandise in Changing the Purchase Decision of Shoppers within Retail Stores in Jordan	Jurnal The Messenger	2086-1559	11(2)	2019	Indonesia

Conference

Scope	Name	Organizer	Date	Country	Participation (attendance)	Peer-Reviewed (Yes /No)
Corporate and marketing communications	The 14th international conference "Corporate and marketing	University of NICOSIA	23-24 April 2009)	Cyprus	participate	yes
Corporate and marketing communications	The 16th international conference "Corporate and marketing communications	Athens University of Economics and Business, MBA	(27-29 April 2011)	Greece	participate	yes
Economic, Social and Political Constraints in the New Economy	International Conference on Business and Economy," "Economic,	Constanta City, Romania	November 3rd-6th, 2011	Romania	participate	yes

Marketing, Management, Finance, Consumer Behavior, Tourism and Retailing	9th International Conference, For Marketing, Management, Finance,	Santa Eulalia, Ibiza, Spain	11th-13th April 2012	Spain	participate	yes
tourism development	International conference on tourism development	Penang Malaysia	February 4-5, 2013	Malaysia	participate	yes
Management, Leadership and Governance	International Conference on Management, Leadership and	Bangkok Thailand	8-7February 2013	Thailand	participate	yes
The International Institute of Social and Economic Sciences	6 th International Academic Conference, The International Institute of	Bergen, Norway	June 23-26, 2013	Norway	participate	yes
Marketing	11 th Annual International Conference on Marketing	Athens, Greece	4-1July 2013	Greece	participate	yes
Business, Management and Corporate Social Responsibility	Keynote Speaker at International Conference on Business, Management and	Batam - Indonesia	Feb. 14-15, 2014	Indonesia	participate	yes
Economy and Business	14th international conference :Economy and Business 2015”	ELENITE Holiday Village, BULGARIA	1-5 September 2015	BULGARIA	participate	yes

INNOVATION, ENTREPRENEURSHIP AND DIGITAL ECOSYSTEM	9th ANNUAL CONFERENCE OF THE EUROMED ACADEMY	University of Warsaw, Poland	14-16 September 2016	Poland	participate	yes
Economy and Business	14th international conference : 2015”	ELENITE Holiday Village, BULGARIA	1-5 September 2015	BULGARIA	participate	yes
Social Science Innovation, Entrepreneurship and Business	International Conference on “Social Science Innovation, Entrepreneurship and	IRRMI – Kuala Lumpur, Malaysia Kuala Lumpur, Malaysia	July 16-17, 2018	Malaysia	participate	yes
ECONOMY & BUSINESS	ECONOMY & BUSINESS, 17th INTERNATIONAL CONFERENCE	ELENITE HOLIDAY VILLAGE BULGARIA	24–20 AUGUST, 2018	BULGARIA	participate	yes
Management , Economics & Social Science	International Conference on Management , Economics & Social Science	ICMESS Kuala Lumpur -, Malaysia	nd- 3rd 2 August, 2019	Malaysia	participate	yes
Economics and Business Research	ISER International Conference on Economics and Business Research	(ICEBR-2019) Hanoi , Vietnam	th-27th 26 July, 2019	Vietnam	participate	yes

Research Interests

- Marketing
- Management

Professional Memberships

- Permanent Member Senior Consultant For Development programs(EABAFF) in European Arab Business Fellowship Foundations
- American Association of International Researchers (AAIR)
- European Institute for Advanced Studies in Management (EIASM)
- EMAC (European Marketing Academy)
- International Corporate and Marketing Communication Association (ICMCA)
- European Retail Academy
- IGI Global Editorial Advisory Review Board

Languages

- Arabic
- English

Postgraduate Supervision

Title	supervisee

Honors/Awards