



Acceptance Of Mobile Learning Among Students In Isra University

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Acceptance Of Mobile Learning Among Students In Isra University

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The undersigned have examined the thesis “ **Acceptance of Mobile Learning Among Students in Isra University** “ presented by **Farah Faris Al-Monthry** , a candidate for the degree of Master of Science in Software Engineering and hereby certify that it is worthy of acceptance.

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ABSTRACT

The recent development in the information and Communication industry is having a tremendous impact over the education industry. With the advent of technologies like e-learning and Mobile learning institutions have started to adopt to these technologies. This study considers the various models of technology acceptance which have been used by various researchers over a number of years. The study aims at developing a theoretical model based on the technology acceptance model (TAM) and identifies the various factors associated in the incorporation of Mobile learning among students at Isra university. This study is quantitative in nature and uses a survey method to gather data necessary to address the concerns of student's studying at Isra university. A total of six factors were identified in the literature review "performance expectancy, social influence, efforts expectancy, perceived playfulness , behavioral intention and facilitating conditions " which influence the adoption of mobile learning among students in universities. Based on the analysis of the data the study proposes a research model for the adoption of mobile learning.

KEYWORDS :

M-learning , Factor , TAM ,TPB , UTAUT , Model , SPSS , Analysis , Survey , performance expectancy, social influence, efforts expectancy, perceived playfulness , behavioral intention and facilitating conditions

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DECLARATION

I hereby declare that this thesis, submitted to University Isra as fulfillment of requirements for the degree of Master of Information Technology has not been submitted as an exercise for a similar degree at any other university. I also certify that the work described here is entirely my own except for excerpts and summaries whose sources are appropriately cited in the references.

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Farah Faris Al-Monthry

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GLOSSARY OF TERMS

M-learning	Mobile –learning
TAM	Technology Acceptance Model
TPB	Theory of Planned Behavior
DTPB	Decomposed Theory of Planned Behavior
TRA	Theory of Reasoned Action
C-TAM-TPB	Combined TAM and TPB
UTAUT	Unified Theory Of Acceptance And Use Of Technology
IDT	Innovation Diffusion Theory
MPCU	Model of Personal Computer Utilization
SCT	Social Cognitive Theory
SPSS	Statistical Package for the Social Sciences
CA	Cronbach Alpha