

COURSE DESCRIPTION

Department of Service Courses

Psychology and Society	Course No. 01101171	(3 CHs)
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- Basic Terms: definition of psychology, branches of psychology, and schools of psychology.
- Research methods in psychology: noticing, associative method, case study, empirical method.
- Human development: development and progress, definition of development, principles of development, sides of development (social, moral).
- Human Learning: definition of learning, theories of learning (behavioral, cognitive, social, and human learning).
- Remembrance and forgetfulness: definition of memory, types of memory, supportive of memory, definition of forgetfulness, theories of forgetfulness.
- Motivation: definition of motivation, types of motivation, theories of motivation, learning motivational methods.
- Human intelligence: definition of intelligence, intelligence tests, theories of intelligence.
- Psycho sociology: social relations, obedience, submissiveness, compliance.
- Media: concept of media, rumors (features- motivations- combating methods)

Course outcomes:

1. Knowledge of basic terminology in psychology.
2. Awareness of psychology, schools, and practical and theoretical fields.
3. Comparison of methods of research in psychology.
4. Features of each stage of development and concomitant changes.
5. Multiple type of learning interpretation.
6. Types of memory and theories of forgetfulness.
7. Human intelligence and its theories.
8. Motivation and its interpretive theories.
9. Media terminology.