

- Meaning, development and sources of Arabic Rhetoric
- Famous Arabic rhetoricians.
- Sciences of rhetoric: eloquence, semantics, and Badi'
- Eloquence: simile, truth, metaphor, and allegory.
- Semantics and its various terms.
- Rhetorical terms and exercises
- Figures of speech
- Rhetorical exercises on literary texts
- Analysis of literary texts
- Rhetorical denotations in poetry and prose.
- Application models.